Guiding Local Decision-Making with Economic Data & Partnerships

Kristen Grant, Maine Sea Grant & University of Maine Cooperative Extension

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Marine Science for Maine People

United States

- Lobster top species by value
- **80% of lobster value comes from Maine**

Maine

- $890 million in total landings in 2021
- **82% of that value comes from lobster**

Jonesport & Beals

- Maine's top 10 ports by ex-vessel value

Maine needs data to inform local-level decisions

Estimating the Local Marine Economy: Telling Your Story

https://coast.noaa.gov/digitalcoast/training/marine-economy.html

Pairing national framework with local knowledge

Washington County Council of Governments

Helping communities plan for their future in Downeast Maine

Robin Alden
Former Executive Director

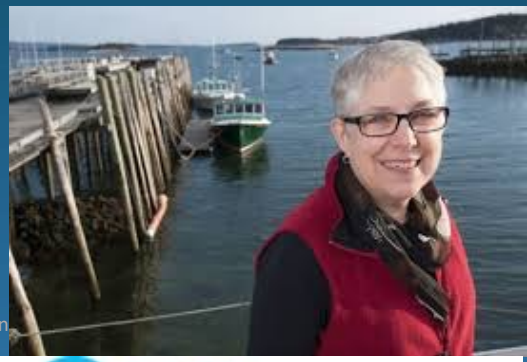

Photo: Ellsworth American

Judy East
Former Executive Director

Photo: GrowSmart Maine

Maine Center for COASTAL FISHERIES

Carla Guenther
Lead Scientist

Photo: Maine Center for Coastal Fisheries

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Goal: Communities of Jonesport and Beals will improve their ability to make local decisions by increasing their access to accurate economic information.

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Determining what Jonesport & Beals care about

What would you like to find out about the local economies of Jonesport and Beals?

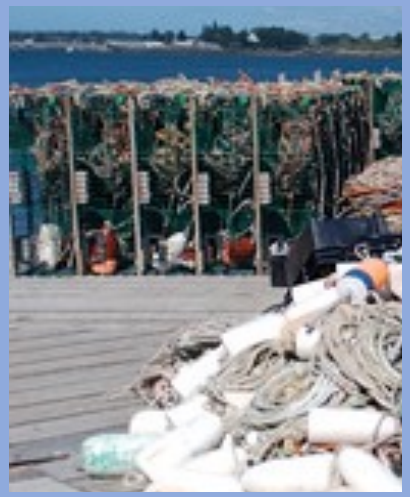
Join the Conversation

Staff from the
Jonesport & Beals
Local Economy Project

will be at these locations on **June 16 – 19, 2022**

to talk with you about your ideas

For more info contact Kristen Grant, Maine Sea Grant kngrant@maine.edu



Thursday, June 16
7 am – 8:30 am Moosabec Video
9 am – 11 am Jonesport Town Hall
11:30 am – 1 pm Jonesport Pizza
1:30 pm – 3 pm Beals Town Hall
3:30 pm – 5 pm Dock and Marina

Friday, June 17
10 am – 11:30 am Jonesport Post Office
12:30 pm – 2 pm Beals Post Office
5 pm – 7 pm Stewarts

Saturday, June 18
9 am – 10:15 am Jonesport Post Office
10:30 am – 11:45 am Beals Post Office
12 pm – 2 pm Peabody Memorial Library

Sunday, June 19
Churches

Towns of Jonesport & Beals

Photo credits Brian W. Schaller and Rex Hammock

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Community Conversations

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Top Themes

Population & Demographics
How is our population changing and what will the effect be on our schools?

Employment & Workforce
How has the pandemic changed the workforce and how we want to work?

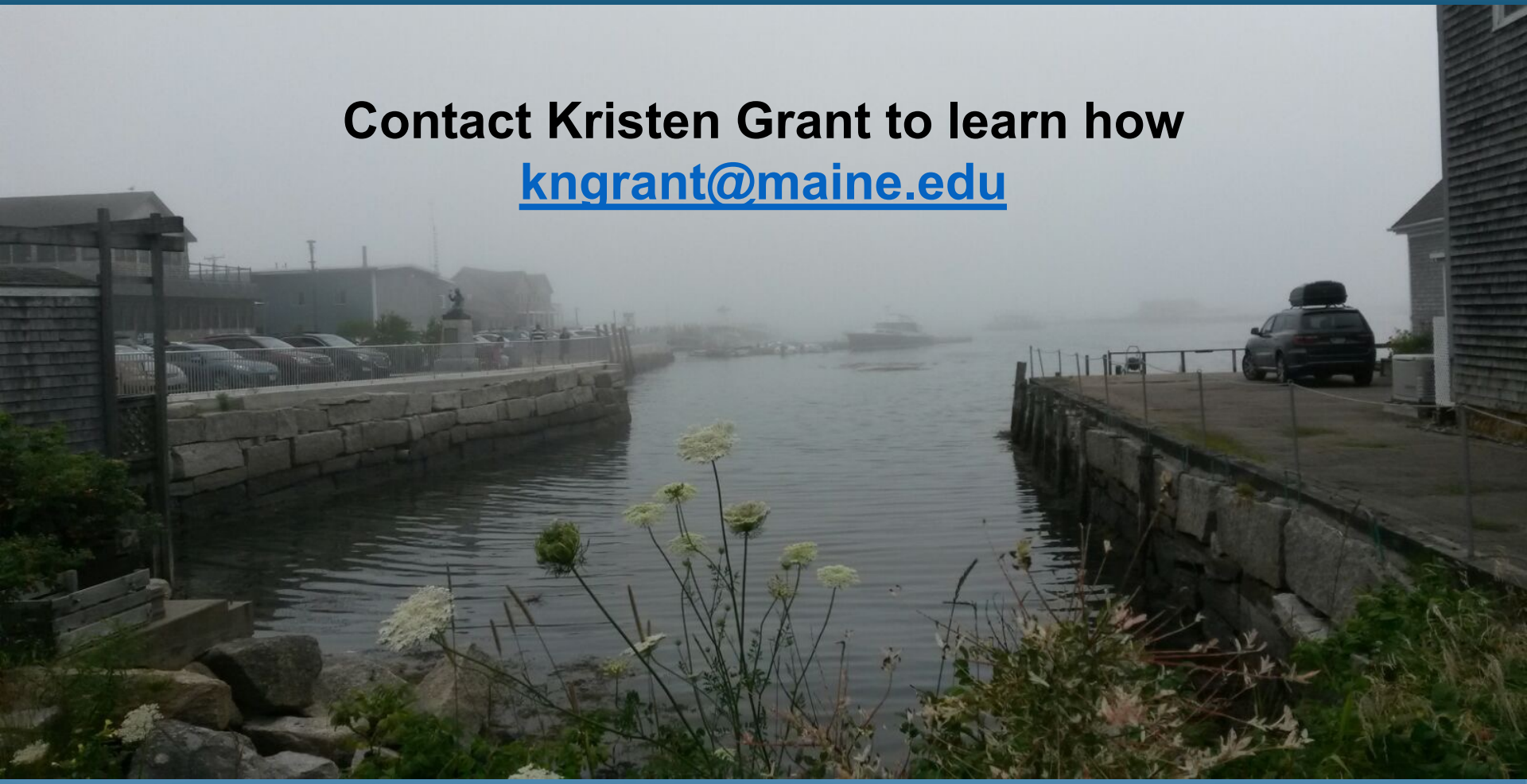
Fisheries
What effect has right whale regulation already had on the lobster fishery?

Housing and Real Estate
Seasonal home sales push up prices, & short-term rentals take properties off local rental market. What is affordable for locals and how many affordable units are needed?

Next Steps

- Community members review initial data for errors, gaps
- Economist updates data
- Repeat….
- Share revised data in a *dashboard*

Want to estimate your community's local marine economy?



Contact Kristen Grant to learn how

kngrant@maine.edu

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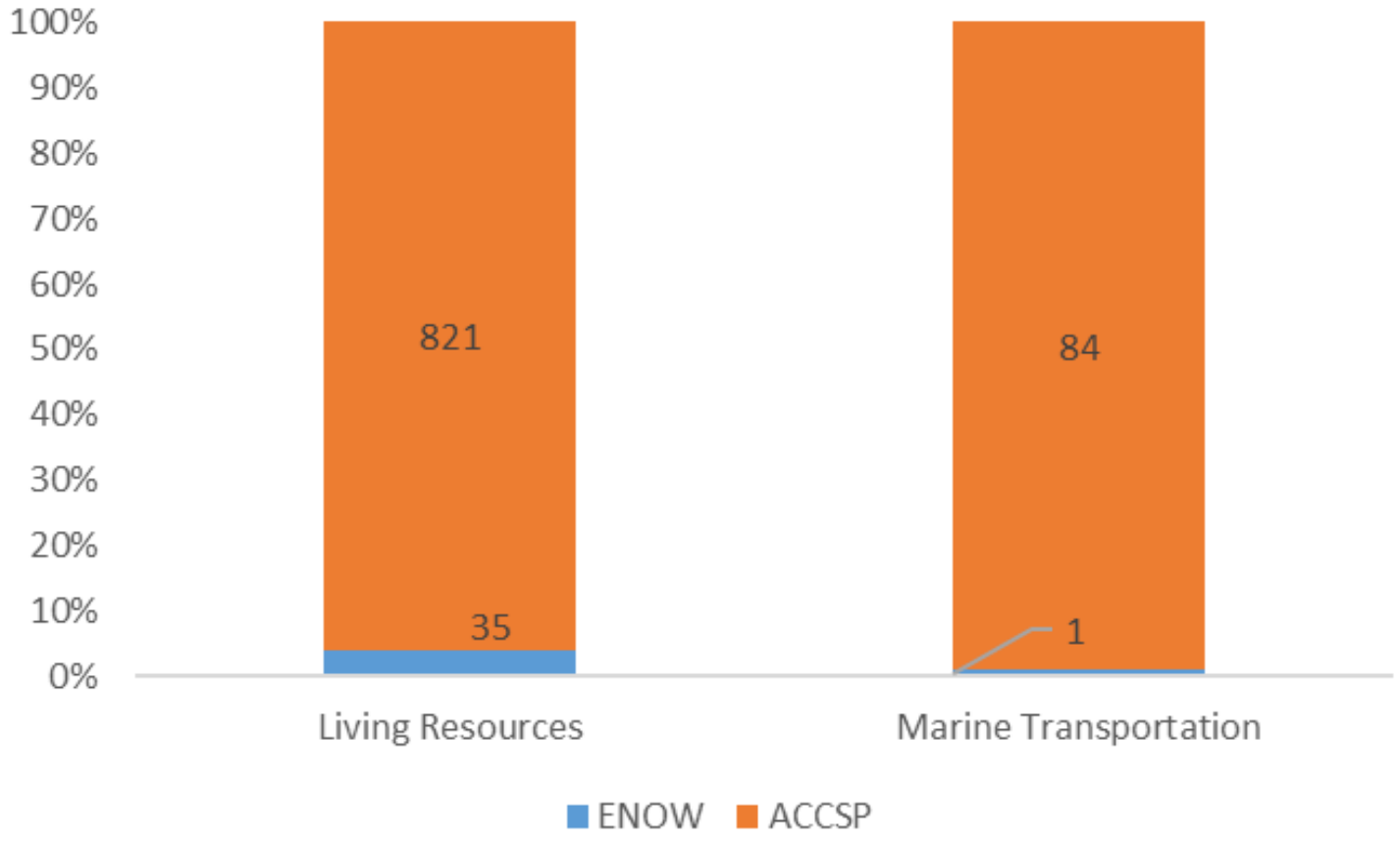
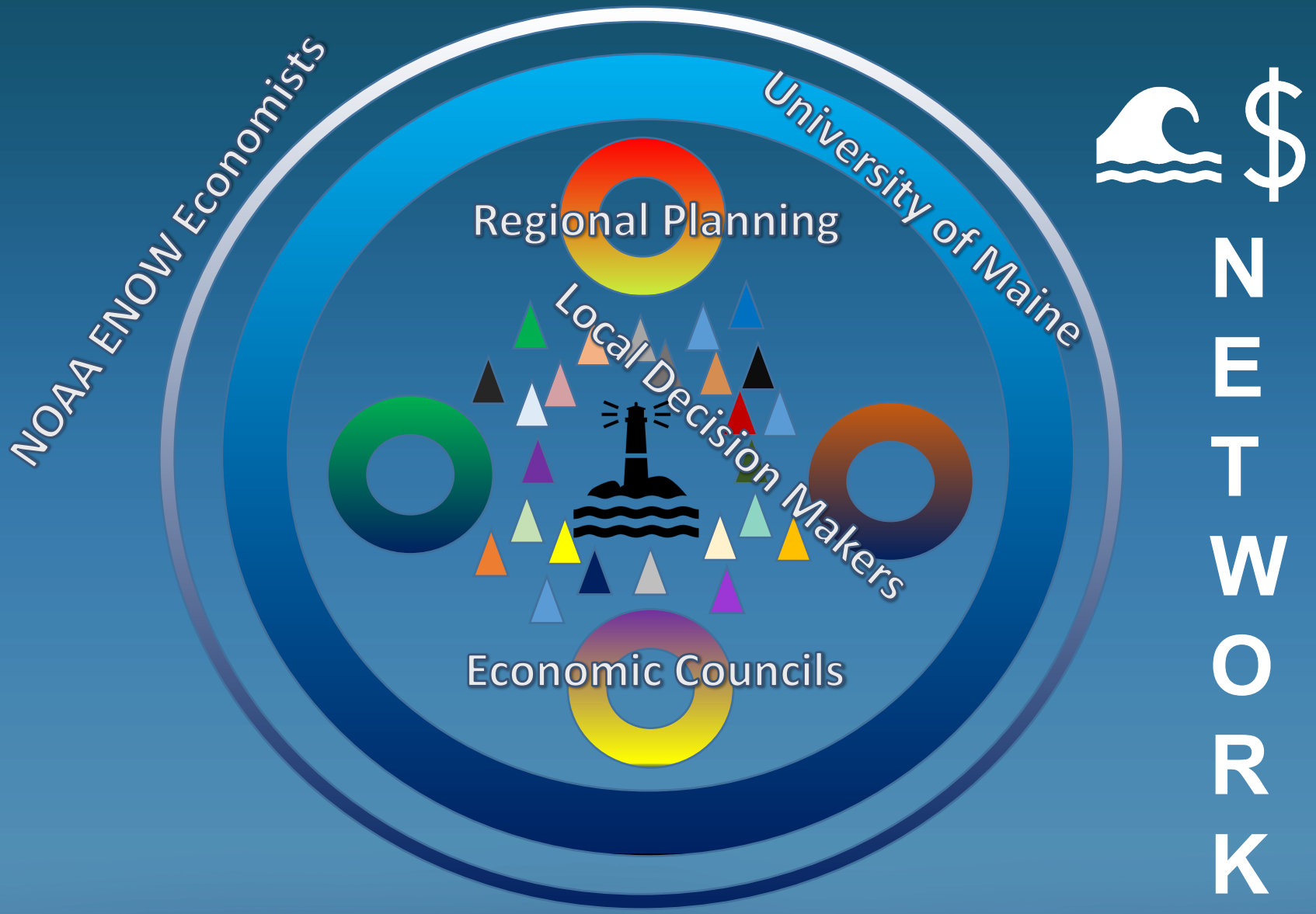
APPENDIX SLIDES

Number of Living Resources and Marine Transportation Businesses Identified for the Region





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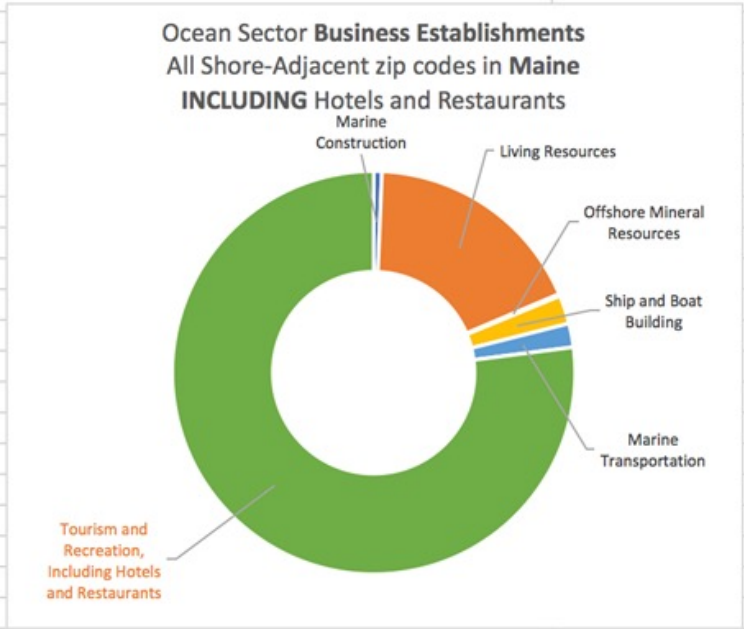
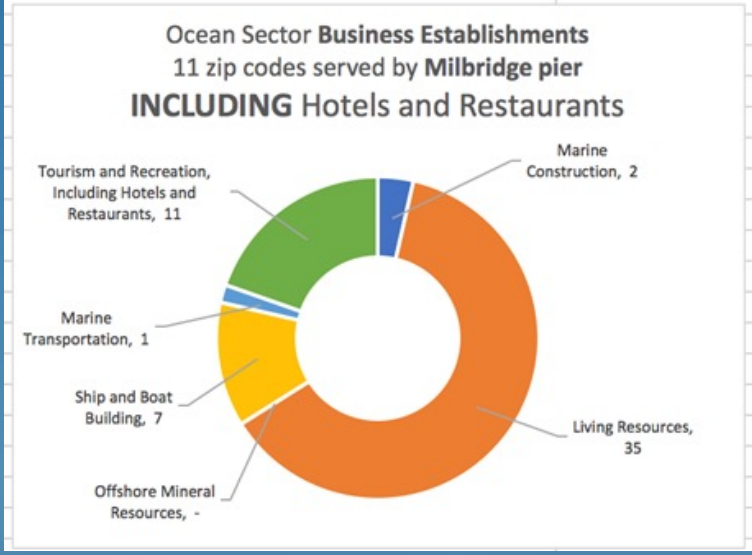
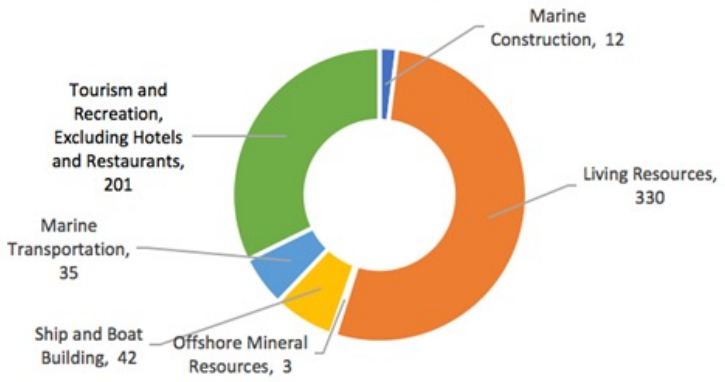

Ocean Sector **Business Establishments**
All Shore-Adjacent zip codes in **Maine**
INCLUDING Hotels and Restaurants
Marine Construction
Living Resources
Offshore Mineral Resources
Ship and Boat Building
Marine Transportation
Tourism and Recreation, Including Hotels and Restaurants

Ocean Sector **Employment**
All Shore-Adjacent zip codes in **Maine**
INCLUDING Hotels and Restaurants
Marine Construction, 92
Living Resources, 1,634
Offshore Mineral Resources, 9
Ship and Boat Building, 640
Marine Transportation, 1,013
Tourism and Recreation, Including Hotels and Restaurants, 19,269


Ocean Sector **Business Establishments**
11 zip codes served by **Milbridge pier**
INCLUDING Hotels and Restaurants
Tourism and Recreation, Including Hotels and Restaurants, 11
Marine Construction, 2
Marine Transportation, 1
Ship and Boat Building, 7
Living Resources, 35
Offshore Mineral Resources, -

Ocean Sector **Employment**
11 zip codes served by **Milbridge pier**
INCLUDING Hotels and Restaurants
Tourism and Recreation, Including Hotels and Restaurants, 40
Marine Construction, 5
Living Resources, 91
Marine Transportation, 3
Ship and Boat Building, 72
Offshore Mineral Resources, -

Ocean Sector **Business Establishments**
All Shore-Adjacent zip codes in **Maine**
EXCLUDING Hotels and Restaurants



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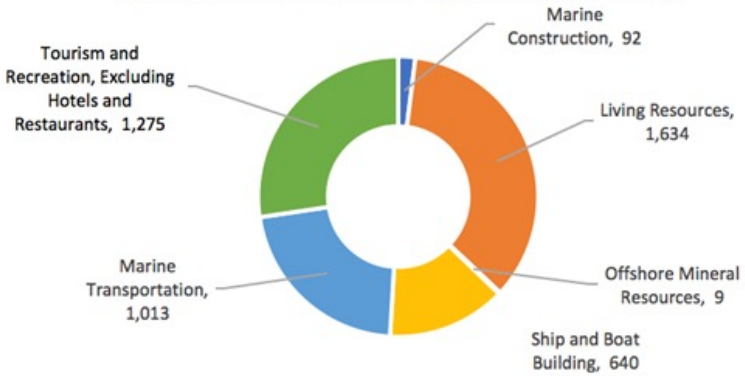

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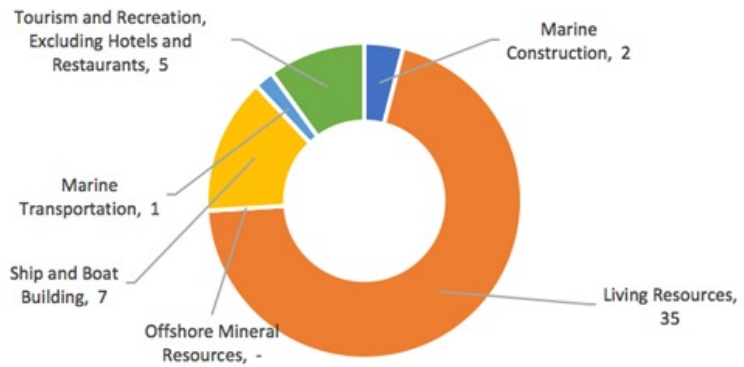

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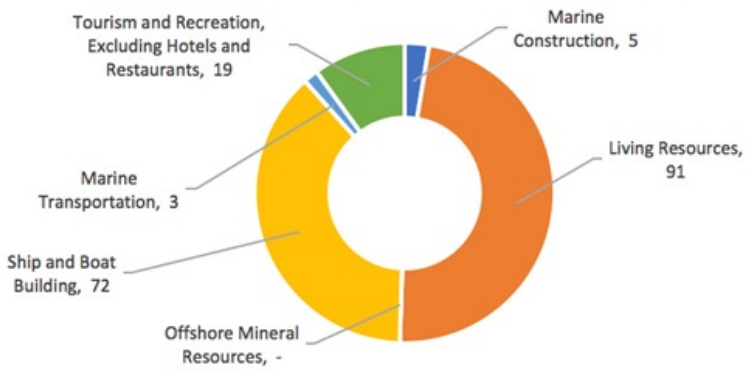
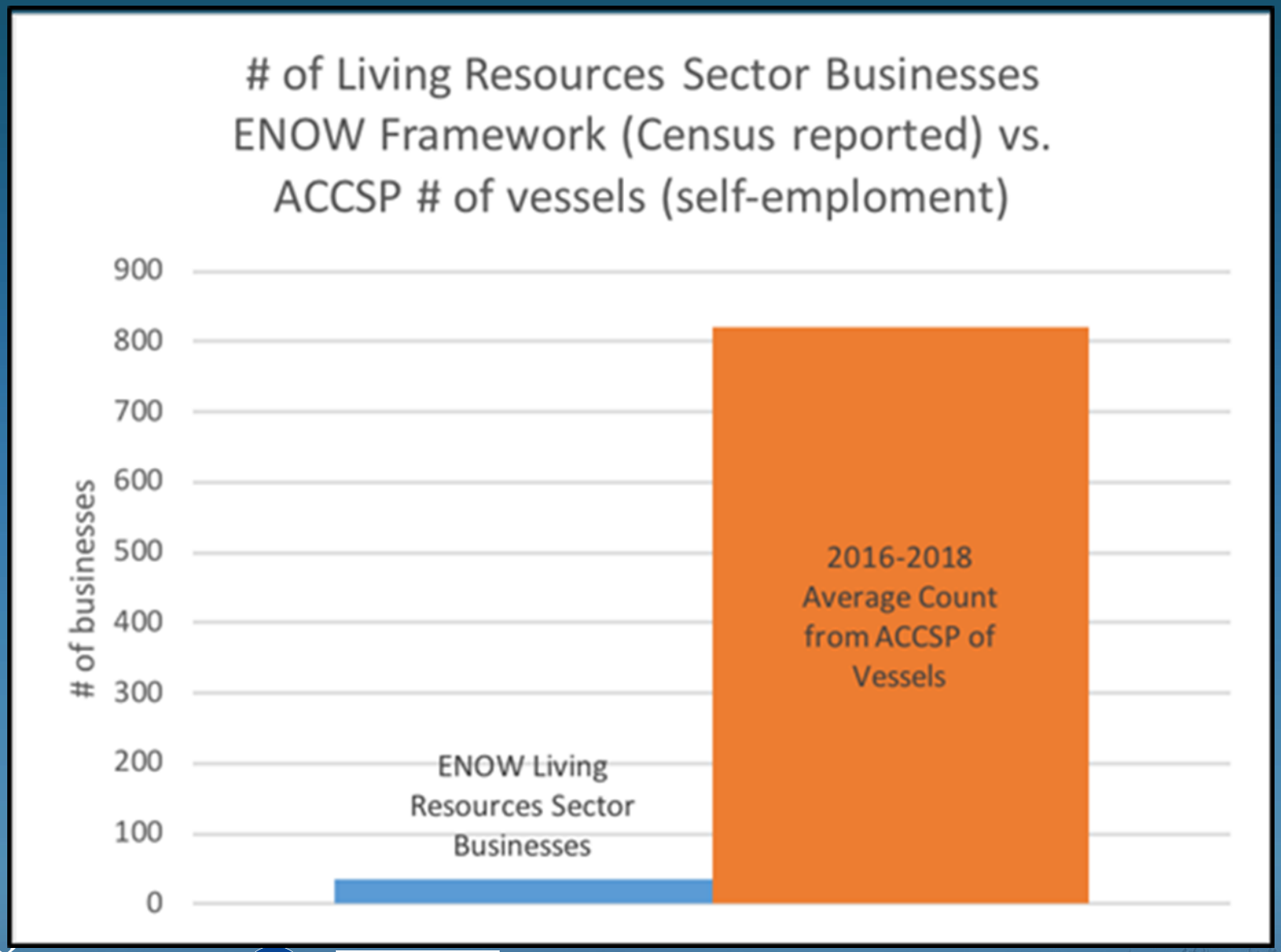
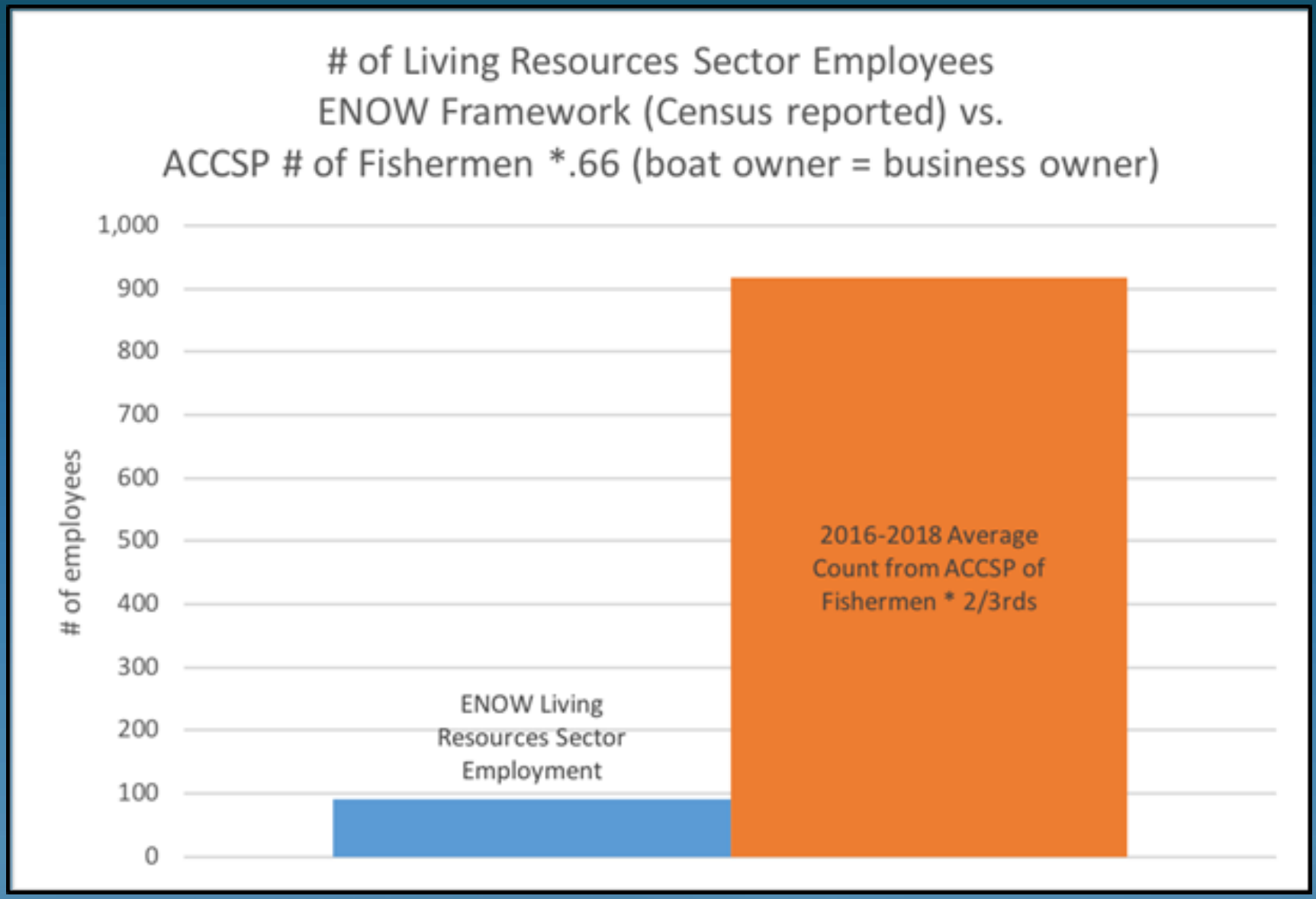
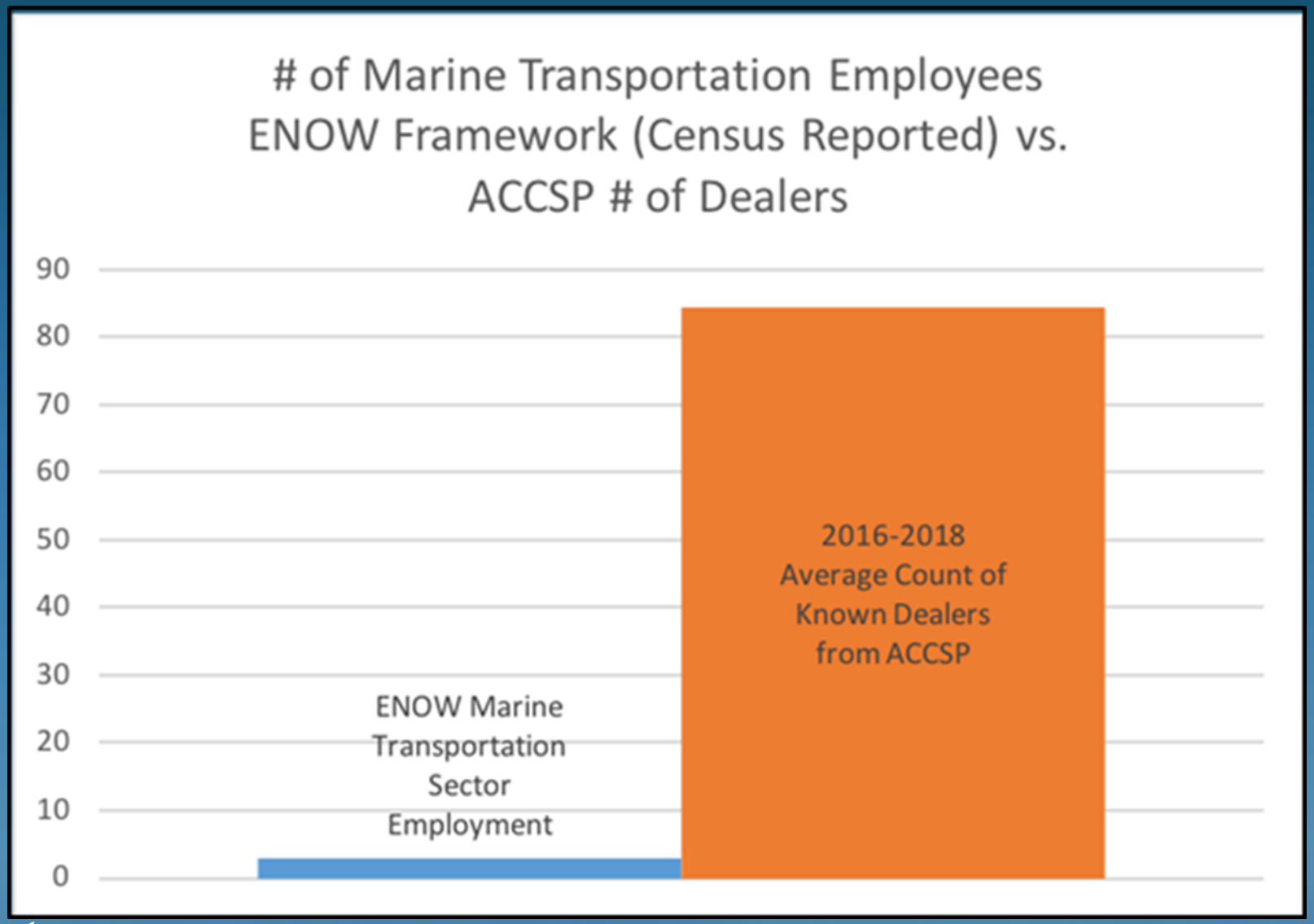



# of Living Resources Sector Businesses
ENOW Framework (Census reported) vs.
ACCSP # of vessels (self-emploment)
# of businesses
900
800
700
600
500
400
300
200
100
0
ENOW Living Resources Sector Businesses
2016-2018 Average Count from ACCSP of Vessels


# of Living Resources Sector Employees
ENOW Framework (Census reported) vs.
ACCSP # of Fishermen *.66 (boat owner = business owner)
# of employees
1,000
900
800
700
600
500
400
300
200
100
0
ENOW Living Resources Sector Employment
2016-2018 Average Count from ACCSP of Fishermen * 2/3rds


# of Marine Transportation Employees
ENOW Framework (Census Reported) vs.
ACCSP # of Dealers
90
80
70
60
50
40
30
20
10
0
ENOW Marine Transportation Sector Employment
2016-2018 Average Count of Known Dealers from ACCSP